

Corporations

Fall Term, 2017

Prof. Oliver Goodenough

First Assignment:

Read and contrast:

What is a Business For? by Charles Handy, London School of Business, originally published Harvard Business Review, December 2002, available through

http://papers.ssrn.com/sol3/papers.cfm?abstract_id=932676

The Social Responsibility of Business is to Increase its Profits, by Milton Friedman, originally published The New York Times Magazine, September 13, 1970, available at

<http://www.colorado.edu/studentgroups/libertarians/issues/friedman-soc-resp-business.html>

The Problem of Corporate Purpose by Lynn A. Stout, Brookings Governance Studies 2012, available at

https://www.brookings.edu/wp-content/uploads/2016/06/Stout_Corporate-Issues.pdf