

Communication, Advocacy and Leadership/Kathleen Falk  
Oakes 208  
Tues/Thurs 3:35 to 4:50 pm

**August 29 Class 1: Introductions; overview of course; expectations; assignments; grading.**

Reading: Falk Bio.

Reading: Agendas and Instability in American Politics(University of Chicago Press 1993) by Frank Baumgartner and Bryan Jones pages 235-251.

Reading: How We Decide(Houghton Mifflin Harcourt 2009) by Jonah Lehrer pages 9 to 18 and 120-132.

**August 31 Class 2: Education changes attitudes and behavior....sometimes!**

Reading: Rachel Carson news article from New York Times, Oct. 27, 1912, at <http://nyti.ms/R12Ig7>.

Reading: How We Decide pages 203-211.

Reading: Rules for Radicals(Vintage Books 1989) by Saul Alinsky pages 48 – 62.